GOVERNMENT OF INDIA
COMMERCE AND INDUSTRY
LOK SABHA

UNSTARRED QUESTION NO:2598
ANSWERED ON:04.12.2007
ASIDE SCHEME FOR PROMOTION OF COIR PRODUCTS
Manoj Dr. K.S.

Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

(a) whether the Government has implemented Aside Scheme for the promotion of export of Coir products from the Towns declared as `Town of Export Excellence`;

(b) if so, the details thereof;

(c) whether the Government of Kerala has submitted any proposal under Aside Scheme for the upgradation and promotion of Coir industry in Alappuzha, `the Town of Export Excellence`; and

(d) if so, the action taken/proposed to be taken by the Government in this regard?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY (SHRI JAIRAM RAMESH)

(a) & (b) Financial assistance under the ASIDE Scheme is extended to States/UTs for promotion of exports in general and is not product specific. The scheme provides for constitution o f the State Level Export Promotion Committee (SLEPC) under the Chairmanship of the Chief Secretary of the respective State/UT Administration to allocate funds and approve the projects aimed to boost the exports. Town of Export Excellence receive priority for assistance under ASIDE Scheme.

(c) & (d) Coir Board submitted a proposal for financial assistance of Rs. 150 lac under Central Component of ASIDE scheme for setting up Inland Container Depot and building jetties adjacent to the canal in Alleppey for sending export based cargo from Alleppey to Kochi port. However, it could not be considered for financial sanction for want of detailed project components from Coir Board